

डॉ. पल्लवी जैन गोविल, भा.प्र.से.
Dr. Pallavi Jain Govil, IAS



सचिव
भारत सरकार
युवा कार्यक्रम और खेल मंत्रालय
युवा कार्यक्रम विभाग
Secretary
Government of India
Ministry of Youth Affairs & Sports
Department of Youth Affairs
Dated the 30th July 2026

D.O. No. J-17011/389/2025-MY BHARAT-Part(3)

Dear Dr. Joshi,

The Ministry of Youth Affairs & Sports is implementing the Nasha Mukta Yuva for Viksit Bharat campaign as a nationwide youth movement towards the vision of a **'Drug-Free India by 2047'**. The campaign seeks to mobilise youth through awareness, volunteerism and community participation by bringing together Educational institutions, Government agencies/ spiritual organisations and civil society. The campaign is being organized simultaneously at more than 10,000 locations across the country on **2nd August 2026** through MY Bharat field functionaries along with several spiritual and civil society organizations. The programme is expected to be graced by the Hon'ble Prime Minister, who is likely to virtually address the participating youth from across the country. **To commemorate the event a digital mass pledge taking campaign is live on the MY Bharat Portal.**

2. Given the scale and significance of this national initiative, I request you to kindly issue necessary directions to all Universities, Higher Educational Institutions, Centrally Funded Institutions, Deemed Universities, and other institutions under the administrative purview of the Department to extend full cooperation and facilitate the successful organisation of the programme. The support of the Department would be invaluable in mobilising students, faculty members and youth, coordinating with institutional authorities, and ensuring active participation.

3. For taking digital pledge and other information on the program one may visit the MY Bharat portal or click on the link https://mybharat.gov.in/events/nasha_mukt_yuva. I shall be grateful for your personal intervention in ensuring the wholehearted support towards making this nationwide campaign a grand success.

With warm regards,

Yours sincerely,
Pallavi Jain Govil
(Dr. Pallavi Jain Govil)

To,

Dr. Vineet Joshi, IAS
Secretary,
Department of Higher Education
Ministry of Education,
Room No. 21072 Kartavya Bhawan-2,
New Delhi – 110001